



Order / Rev: 717969 - 3  
 Alt Order #: 06349465  
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1881 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WTSP	09/28/12	10/04/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	2:00	2	\$3,600.00	P-3	0.00	NM	1	\$3,600.00
10 NEWS-NOON THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/28/12	10/04/12	MTWTF--	2		\$3,600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTSP	09/28/12-10/04/12		M-F 12-1230p	12-1230p		MTWThF----	2:00	<del>(\$3,600.00)</del>	0.00	NM				
Credited															
5	WTSP	09/28/12	10/04/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	2:00	2	\$2,200.00	P-3	0.00	NM	2	\$4,400.00
10 NEWS-5PM NEWS THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/28/12	10/04/12	MTWTF--	2		\$2,200.00		0.00						
6	WTSP	09/28/12	10/04/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	2:00	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
10 NEWS-530P THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/28/12	10/04/12	MTWTF--	1		\$2,200.00		0.00						
7	WTSP	10/01/12	10/04/12	CBS Evening News CBS Evening News	CM	630-7p	MTWT---	2:00	2	\$4,000.00	P-3	0.00	NM	0	\$0.00
CBS EVENING NEWS THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MTWT---	2		\$4,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTSP	10/01/12-10/07/12		CBS Evening News	630-7p		MTWTh-----	2:00	<del>(\$4,000.00)</del>	0.00	NM				
Credited															
2	WTSP	10/01/12-10/07/12		CBS Evening News	630-7p		MTWTh-----	2:00	<del>(\$4,000.00)</del>	0.00	NM				
Credited															
8	WTSP	09/28/12	10/04/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	2:00	2	\$1,600.00	P-3	0.00	NM	2	\$3,200.00
CBS THIS MORNING THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/28/12	10/04/12	MTWTF--	2		\$1,600.00		0.00						
9	WTSP	09/28/12	10/04/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	MTWTF--	2:00	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
10 NEWS EFF. 9/12/11 THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/28/12	10/04/12	MTWTF--	2		\$800.00		0.00						
10	WTSP	09/28/12	10/04/12	M-F 930-10a Inside Edition	CM	930-10a	MTWTF--	2:00	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
MILLIONAIRE THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/28/12	10/04/12	MTWTF--	2		\$800.00		0.00						
11	WTSP	09/29/12	09/29/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	2:00	1	\$1,600.00	P-3	0.00	NM	0	\$0.00
10 NEWS-NEWS AT 6P THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$1,600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTSP	09/24/12-09/30/12		Sat 6-630p	Sat 6-630p		-----Sa--	2:00	<del>(\$1,600.00)</del>	0.00	NM				
Credited [mg 16]															
12	WTSP	09/30/12	09/30/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	2:00	1	\$7,200.00	P-3	0.00	NM	1	\$7,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10 NEWS-11P SU THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$7,200.00		0.00			
13	WTSP	09/30/12	09/30/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	2:00	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
CBS SUNDAY MORNING THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$4,000.00		0.00			
14	WTSP	10/04/12	10/04/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	2:00	1	\$36,000.00	P-3	0.00	NM	0	\$0.00
PERSON OF INTEREST THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$36,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Thu Prime B		Thu 9-10p	---Th----	2:00		<del>\$36,000.00</del>		0.00	NM		
Credited															
15	WTSP	10/03/12	10/03/12	Wed Prime A Survivor: Philippines	CM	Wed 8-9p	--W----	2:00	1	\$32,000.00	P-3	0.00	NM	1	\$32,000.00
SURVIVOR THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$32,000.00		0.00			
16	WTSP	09/29/12	09/29/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	2:00	1	\$1,600.00	P-4	0.00	NM	0	\$0.00
10 NEWS-NEWS AT 6P THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$1,600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		Sat 730-8p		Sat 730-8p	-----Sa--	2:00		<del>(\$1,600.00)</del>		0.00	NM		
Credited															
17	WTSP	10/04/12	10/04/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	2:00	1	\$36,000.00	P-3	0.00	NM	1	\$36,000.00
PERSON OF INTEREST THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$36,000.00		0.00			
18	WTSP	10/01/12	10/02/12	CBS Evening News CBS Evening News	CM	630-7p	MT-----	2:00	2	\$4,000.00	P-3	0.00	NM	2	\$8,000.00
CBS EVENING NEWS THE ABOVE TIME IS REPORTED IN MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----					2	\$4,000.00		0.00			
19	WTSP	10/02/12	10/03/12	M-F 4-5p Dr. Phil	CM	4-5p	-TW----	2:00	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----					1	\$1,600.00		0.00			
N20	WTSP	10/04/12	10/04/12	M-F 930-10a Inside Edition	CM	930-10a	---T---	2:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$1,600.00		0.00			
N21	WTSP	10/04/12	10/04/12	M-F 4-5p Dr. Phil	CM	4-5p	---T---	2:00	1	\$5,600.00	P-2	0.00	NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$5,600.00		0.00			
													Totals	25	\$141,400.00